

FOR IMMEDIATE RELEASE

Monday, February 1st 2016

Swiss Alternative Funds Awards, April 7th, 2016

HedgePole, in cooperation with Hedgegate and Crossbow Partners, is pleased to present the 2016 edition of the **Swiss Alternative Funds Awards** which will form an integral part of the 5th Swiss Asset Management Day on April 7th, 2016 in Pfaeffikon SZ.

The event has become Switzerland's leading asset management gathering, recognizing excellence in the hedge funds sector and promoting new and innovative ideas. The awards represent an unbiased and sophisticated selection of the best hedge funds relevant to Swiss investors. With over 500 decision-makers and senior executives participating in 2014 this is an excellent platform for fund managers to present themselves and network with the alternative investment community.

Following the rigorous assessment and evaluation process two types of funds will be awarded at the ceremony: best alternative fund managed by a Swiss asset manager on a single and multi-manager level and best alternative fund available to the Swiss public managed by a Swiss or foreign asset manager. This can be any compliant single strategy or a multi-manager fund open to public distribution in Switzerland with a UCITS or non-UCITS structure. All funds will be reviewed and judged by a professional jury and the winners will be receiving the award, recognition of excellence, at the ceremony.

Joanna Babelek, CEO of HedgePole said: "The Swiss Alternative Funds Awards is the must-attend industry event that attracts elite fund managers and investors from Switzerland and abroad. It is a great honour and pleasure for HedgePole to work hand in hand with the industry experts to select the winners and to secure a high quality application and judging process."

The Awards are already regarded as one of the most prestigious and accurate in the industry and are one of the few awards that rely both on a quantitative and qualitative data screening. The registrations for candidates are open and nominations can be submitted online by February 29th, 2016. The shortlisted candidates will be announced by March 25th, 2016.

For more details on the Swiss Alternative Funds Awards categories and to submit nominations please visit our website: www.hedgepole.com/awards.html.

About HedgePole

HedgePole AG, founded in 2004, is a well-established financial services organization with focus on the alternative investments operations. We work with asset managers, investors, banks and service providers supporting them, among others, in hedge funds price collection, funds reference data maintenance and middle office operations. Our proprietary online platform HedgeData allows for maintenance of hedge funds' data and facilitates electronic data distribution between fund managers and authorized parties on fully confidential basis. For further information, please visit www.hedgepole.com.

About Hedgegate

Hedgegate is the leading free accessible database for Swiss funds of hedge funds and is approved by the Swiss Financial Market Advisory Authority (FINMA) for electronic publication of investment funds. This

DEDICATION TO ALTERNATIVE INVESTMENTS

multifunctional tool also contains several hundred FoHF for qualified investors, which can be accessed free of charge by registered qualified investors. Hedgegate belongs to Hedgeanalytics Ltd., a spin-out company of ZHAW (Zurich University of Applied Sciences). For further information, please visit www.hedgegate.com.

About Crossbow Partners

Crossbow Partners AG provides absolute-return investment solutions that help to diversify portfolios, protect the downside, and generate steady, uncorrelated returns. Crossbow was founded in 2002 by senior managers of large family offices who have been advising large private fortunes since the 90ies. The company is fully independent and entirely owned by its employees. Over the last years, the company has developed into a broader solution platform that offers macro advisory, multi-manager portfolios, trading strategies and an innovative Swiss equity product. For further information, please visit www.cb-partners.com.