

FOR IMMEDIATE RELEASE

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Swiss Alternative Funds Awards

HedgePole, in cooperation with Hedgegate and Crossbow Partners, is pleased to present this year's **Swiss Alternative Funds Awards** which will form an integral part of the 4th Swiss Asset Management Day (formerly Finance Valley Lake Zurich Conference) on November 12th, 2014 in Pfäeffikon SZ.

This event recognizes excellence in the hedge funds sector and brings together well known experts from the alternative investment industry. The awards represent an unbiased and sophisticated selection of the best funds relevant to Swiss investors. With over 500 financial professionals participating in 2013 this is an excellent platform for fund managers to present themselves and to reach wide audience.

This year two types of funds will be awarded: best alternative fund managed by a Swiss asset manager on a single and multi-manager level and best alternative fund available to the Swiss public managed by a Swiss or foreign asset manager. This can be any compliant single strategy or a multi-manager fund open to public distribution in Switzerland with a UCITS or non-UCITS structure. All funds will be reviewed and judged by a professional jury and the shortlisted managers of funds nominated will be receiving the award, recognition of excellence, at the ceremony.

Joanna Babelek, CEO of HedgePole said: "The Swiss Alternative Funds Awards are more than just an awarding ceremony - it is intended to be an exclusive event for investment professionals and investors opening up the nominated funds to the Swiss market. Our independent panel of experts understands well that the alternative funds industry relies on more than just numbers and we expect the awarded funds to be truly best of breed".

The registrations for candidates are open and nominations can be submitted online by September 15th, 2014. The shortlisted candidates will be announced by October 30th, 2014. There is no cost involved in participating.

For more details on the Swiss Alternative Funds Awards categories and to submit nominations please visit our website: www.hedgepole.com/awards.html.

About HedgePole

HedgePole AG, founded in 2004, is a well-established financial services organization with focus on the alternative investments operations. We work with asset managers, investors, banks and service providers supporting them, among others, in hedge funds price collection, static data maintenance and middle office operations. For further information, please visit www.hedgepole.com.

About Hedgegate

Hedgegate is the leading free accessible database for Swiss funds of hedge funds and is approved by the Swiss Financial Market Advisory Authority (FINMA) for electronic publication of investment funds. This multifunctional tool also contains several hundred FoHF for qualified investors, which can be accessed

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free of charge by registered qualified investors. Hedgegate belongs to hedgeanalytics Ltd., a spin-out company of ZHAW (Zurich University of Applied Sciences). For further information, please visit www.hedgegate.com.

About Crossbow Partners

Crossbow Partners AG is a dedicated specialist for global fund investments, based in Baar, Switzerland. Founded in 2002 by senior managers of large family offices, the company is fully independent and entirely owned by its employees. Senior partners have long-term investment experience focused on manager selection and are involved in all business areas. For further information, please visit www.cb-partners.com.

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